

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF FLORIDA  
CASE NO.**

TOPGOLF CALLAWAY BRANDS CORP.,

Plaintiff,

vs.

THE INDIVIDUALS, BUSINESS ENTITIES,  
AND UNINCORPORATED ASSOCIATIONS  
IDENTIFIED ON SCHEDULE "A,"

Defendants.

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**COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF**

Plaintiff, Topgolf Callaway Brands Corp. ("Callaway Golf" or "Plaintiff"), hereby sues Defendants, the Individuals, Business Entities, and Unincorporated Associations identified on Schedule "A" hereto (collectively "Defendants"). Defendants are promoting, offering for sale, selling, and/or distributing goods using counterfeits and confusingly similar imitations of Callaway Golf's trademarks within this district through various Internet based e-commerce stores operating under the seller names set forth on Schedule "A" (the "E-commerce Store Names"). In support of its claims, Callaway Golf alleges as follows:

**JURISDICTION AND VENUE**

1. This is an action for damages and injunctive relief for federal trademark counterfeiting and infringement, false designation of origin, common law unfair competition, and common law trademark infringement pursuant to 15 U.S.C. §§ 1114, 1116, and 1125(a), The All Writs Act, 28 U.S.C. § 1651(a), and Florida's common law. Accordingly, this Court has subject matter jurisdiction over this action pursuant to 15 U.S.C. § 1121 and 28 U.S.C. §§ 1331 and 1338. This Court has supplemental jurisdiction pursuant to 28 U.S.C. § 1367 over Callaway Golf's state

law claims because those claims are so related to the federal claims that they form part of the same case or controversy.

2. Defendants are subject to personal jurisdiction in this district because they direct business activities toward and conduct business with consumers throughout the United States, including within the State of Florida and this district through at least, the Internet based e-commerce stores accessible and doing business in Florida and operating under their E-commerce Store Names. Alternatively, based on their overall contacts with the United States, Defendants are subject to personal jurisdiction in this district pursuant to Federal Rule of Civil Procedure 4(k)(2) because (i) Defendants are not subject to jurisdiction in any state's court of general jurisdiction; and (ii) exercising jurisdiction is consistent with the United States Constitution and laws.

3. Venue is proper in this Court pursuant to 28 U.S.C. § 1391 since Defendants are, upon information and belief, non-residents in the United States and engaged in infringing activities and causing harm within this district by advertising, offering to sell, selling and/or shipping infringing products into this district.

#### **THE PLAINTIFF**

4. Callaway Golf is a corporation organized under the laws of the State of Delaware, having its principal place of business at 2180 Rutherford Road, Carlsbad, California 92008. Callaway Golf is, in part, engaged in the business of manufacturing and distributing throughout the world, including within this district, golf equipment and related products under multiple world-famous common law and federally registered trademarks, including those identified in paragraph 16 below.

5. Callaway Golf is a member of the U.S. Golf Manufacturers Anti-Counterfeiting Working Group, which is made up of six of the largest golf manufacturers in the world, whose

brands include Titleist, FootJoy, Vokey Design, Scotty Cameron, Callaway, Odyssey, Srixon, Cleveland Golf, XXIO, PING, PXG; and Taylor Made, among others. The U.S. Golf Manufacturers Anti-Counterfeiting Working Group was founded to combat common sources of counterfeit goods which cause harm to the various members' brands individually, and to the sport of golf in its entirety, which results in further harm to its members' brands.<sup>1</sup> Since 2004, the U.S. Golf Manufacturers Anti-Counterfeiting Working Group has worked with international law enforcement and government agencies to conduct raids and investigations of counterfeit operations, as well as raise public awareness of the issue.

6. Callaway Golf's goods are sold through various channels of trade within the State of Florida, including this district. Defendants, through the offer to sell, and sale of counterfeit and infringing versions of one or more of Callaway Golf's branded products, are directly, and unfairly, competing with Callaway Golf's economic interests in the United States, including the State of Florida and causing Callaway Golf irreparable harm and damage within this jurisdiction.

7. Like many other famous trademark owners, Callaway Golf suffers ongoing daily and sustained violations of its trademark rights at the hands of counterfeiters and infringers, such as Defendants herein, who wrongfully reproduce and counterfeit Callaway Golf's trademarks for the twin purposes of (i) duping and confusing the consuming public and (ii) earning substantial profits across their e-commerce stores. The natural and intended byproduct of Defendants' combined actions is the erosion and destruction of the goodwill associated with Callaway Golf's name and associated trademarks, and the destruction of the legitimate market sector in which it operates.

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<sup>1</sup> Plaintiff became aware of Defendants and the E-commerce Store Names at issue in this Complaint through the U.S. Golf Manufacturers Anti-Counterfeiting Working Group.

8. To combat the indivisible harm caused by the concurrent actions of Defendants and others engaging in similar conduct, each year Callaway Golf expends significant monetary and other resources in connection with trademark enforcement efforts, including legal fees, investigative fees, and support mechanisms for law enforcement. The exponential growth of counterfeiting over the Internet has created an environment that requires companies such as Callaway Golf to expend significant resources across a wide spectrum of efforts to protect both consumers and itself from the confusion and the erosion of the goodwill embodied in Callaway Golf's brands.

### **THE DEFENDANTS**

9. Defendants are individuals, business entities of unknown makeup, or unincorporated associations each of whom, upon information and belief, either reside and/or operate in foreign jurisdictions, redistribute products from the same or similar sources in those locations, and/or ship their goods from the same or similar sources in those locations to consumers as well as shipping and fulfillment centers within the United States. Defendants have the capacity to be sued pursuant to Federal Rule of Civil Procedure 17(b). Defendants target their business activities toward consumers throughout the United States, including within this district through the simultaneous operation of, at least, the commercial Internet based e-commerce stores under the E-commerce Store Names.

10. Defendants use aliases in conjunction with the operation of their businesses, including but not limited to those identified by Defendant Number on Schedule "A."

11. Defendants are the past and/or present controlling forces behind the sale of products using counterfeits and infringements of Callaway Golf's trademarks as described herein.

12. Defendants directly engage in unfair competition with Callaway Golf by advertising, offering for sale, and selling goods each using counterfeits and infringements of one or more of Callaway Golf's trademarks to consumers within the United States and this district through e-commerce stores using, at least, the E-commerce Store Names, as well as additional e-commerce store aliases, not yet known to Callaway Golf. Defendants have purposefully directed some portion of their unlawful activities toward consumers in the State of Florida through the advertisement, offer to sell, sale, and/or shipment of counterfeit and infringing branded versions of Callaway Golf's branded goods into the State.

13. Defendants have registered, established, or purchased and maintained their E-commerce Store Names. Defendants may have engaged in fraudulent conduct with respect to the registration of the E-commerce Store Names by providing false and/or misleading information during the registration or maintenance process related to their respective E-commerce Store Names.

14. Defendants will likely continue to register or acquire new e-commerce store names or aliases, as well as related payment accounts, for the purpose of selling and offering for sale goods using counterfeit and confusingly similar imitations of Callaway Golf's trademarks unless preliminarily and permanently enjoined.

15. Defendants' E-commerce Store Names, associated payment accounts, and any other alias e-commerce store names used in connection with the sale of counterfeit and infringing goods using one or more of Callaway Golf's trademarks, are essential components of Defendants' online activities and are one of the means by which Defendants further their counterfeiting and infringement scheme and cause harm to Callaway Golf. Moreover, Defendants are using Callaway Golf's famous brand name and/or trademarks to drive Internet consumer traffic to their e-

commerce stores operating under the E-commerce Store Names, thereby increasing the value of the E-commerce Store Names and decreasing the size and value of Callaway Golf's legitimate marketplace and intellectual property rights at Callaway Golf's expense.

### **COMMON FACTUAL ALLEGATIONS**

#### **Plaintiff's Business and Trademark Rights**

16. Callaway Golf is the owner of the following trademarks which are valid and registered on the Principal Register of the United States Patent and Trademark Office (the "Callaway Golf Marks"):

<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>	<b>Class / Goods</b>
ODYSSEY	1,704,295	July 28, 1992	IC 028. Golf clubs, golf bags, golf club heads, golf club shafts, head covers for golf clubs, hand grips for golf clubs, and golf balls.
BIG BERTHA	1,720,466	September 29, 1992	IC 028. Golf clubs, golf bags, and head covers for golf clubs.
CALLAWAY GOLF	2,160,157	May 26, 1998	IC 025 - Shirts, sweaters, jackets, hats, caps and visors. IC 028 - Golf clubs, golf bags, and golf club head covers.
	2,161,569	June 2, 1998	IC 025. Shirts, sweaters, jackets, hats, caps, and visors. IC 028. Golf clubs, golf bags, and golf club head covers.
CALLAWAY	2,166,033	June 16, 1998	IC 028 - Golf clubs.
	2,545,128	March 5, 2002	IC 028. Golf Clubs, Golf Bags, Golf Club Headcovers.
© ODYSSEY	2,571,636	May 21, 2002	IC 028. Golf Clubs, Golf Bags, Golf Club Headcovers.

	2,622,352	September 17, 2002	IC 025. Clothing and headgear, namely, belts, blazers, blouses, bodysuits, camisoles, caps, coats, dickies, dresses, hats, hosiery, jackets, jump suits, knit shirts, outerwear, pants, pull-overs, scarves, shirts, shorts, skirts, skorts, slacks, socks, sportcoats, sweat pants, sweatshirts, sweaters, swimwear, t-shirts, tank tops, tights, tops, underwear, vests, visors, warm-ups, windshirts, and footwear. IC 028. Golf equipment.
BIG BERTHA	2,769,319	September 30, 2003	IC 028. Golf club, golf club head covers and golf bags.
	3,677,707	September 1, 2009	IC 028 - Golf bags; Golf balls; Golf clubs; Head covers for golf clubs.
	4,854,419	November 17, 2015	IC 028. Golf clubs.
Apex	5,622,791	December 4, 2018	IC 028. Golf clubs.
EPIC	5,715,856	April 2, 2019	IC 028. Golf bags; Golf clubs; Head covers for golf clubs.
MAVRİK	6,183,154	October 27, 2020	IC 028. Golf bags, covers for golf clubs, golf bags, with or without wheels, golf club head covers, golf club heads, golf clubs, golf irons.

The Callaway Golf Marks are used in connection with the manufacture and distribution of high-quality goods in the categories identified above. True and correct copies of the Certificates of Registration for the Callaway Golf Marks are attached hereto as Composite Exhibit “1.”

17. Before Defendants began their infringing activities complained of herein, the Callaway Golf Marks have been used in interstate commerce to identify and distinguish Callaway Golf’s high-quality goods for an extended period of time.

18. The Callaway Golf Marks serve as symbols of Callaway Golf's quality, reputation and goodwill.

19. Callaway Golf expends substantial resources developing, advertising and otherwise promoting the Callaway Golf Marks.

20. Callaway Golf extensively uses, advertises, and promotes the Callaway Golf Marks in the United States in association with the sale of high-quality products.

21. The Callaway Golf Marks have achieved secondary meaning as identifiers of high-quality goods as a result of Callaway Golf's advertisement, promotion and sale of such goods thereunder.

22. As a result of Callaway Golf's efforts, members of the consuming public readily identify merchandise bearing or sold under the Callaway Golf Marks, as being high-quality merchandise sponsored and approved by Callaway Golf.

23. Callaway Golf has carefully monitored and policed the use of the Callaway Golf Marks and has never assigned or licensed the Callaway Golf Marks to any Defendant in this matter.

24. Genuine goods bearing the Callaway Golf Marks are widely legitimately advertised and promoted by Callaway Golf, authorized distributors and unrelated third parties via the Internet. Visibility on the Internet, particularly via Internet search engines and social media platforms, is important to Callaway Golf's overall marketing and consumer education efforts. Thus, Callaway Golf expends significant monetary and other resources on Internet marketing and consumer education regarding its products, including search engine optimization, search engine marketing, and social media strategies. Those strategies allow Callaway Golf and its authorized retailers to educate consumers fairly and legitimately about the value associated with the Callaway Golf

Marks and the goods sold thereunder, and the problems associated with the counterfeiting of Callaway Golf's trademarks.

**Defendants' Infringing Activities**

25. Defendants are each promoting, advertising, distributing, offering for sale, and/or selling goods in interstate commerce using counterfeits and confusingly similar imitations of one or more of the Callaway Golf Marks (the "Counterfeit Goods") through at least the e-commerce stores operating under the E-commerce Store Names. Specifically, Defendants are each using one or more of the Callaway Golf Marks to initially attract online consumers and drive them to Defendants' e-commerce stores operating under their E-commerce Store Names. Defendants are each using identical copies of one or more of the Callaway Golf Marks for different quality goods. Callaway Golf has used the Callaway Golf Marks extensively and continuously before Defendants began offering counterfeit and confusingly similar imitations of Callaway Golf's merchandise.

26. Defendants' Counterfeit Goods are of a quality substantially different than that of Callaway Golf's genuine goods. Defendants are actively using, promoting and otherwise advertising, distributing, offering for sale, and/or selling substantial quantities of their Counterfeit Goods with the knowledge and intent that such goods will be mistaken for the genuine quality goods offered for sale by Callaway Golf despite Defendants' knowledge that they are without authority to use the Callaway Golf Marks. Defendants' actions are likely to cause confusion of consumers at the time of initial interest, sale, and in the post-sale setting, who will believe all of Defendants' goods are genuine goods originating from, associated with, and/or approved by Callaway Golf.

27. Defendants advertise their e-commerce stores, including their Counterfeit Goods offered for sale, to the consuming public via at least the e-commerce stores under the E-commerce

Store Names. In so doing, Defendants improperly and unlawfully use one or more of the Callaway Golf Marks without Callaway Golf's authority.

28. Most Defendants are concurrently employing and benefitting from substantially similar advertising and marketing strategies based, in large measure, upon an unauthorized use of counterfeits and infringements of the Callaway Golf Marks. Specifically, Defendants are using counterfeits and infringements of one or more of the Callaway Golf Marks to make their e-commerce stores selling unauthorized goods appear more relevant and attractive to consumers searching for both Callaway Golf and non-Callaway Golf goods and information online. By their actions, Defendants are contributing to the creation and maintenance of an unlawful marketplace operating in parallel to the legitimate marketplace for Callaway Golf's genuine goods. Defendants are causing individual, concurrent and indivisible harm to Callaway Golf and the consuming public by (i) depriving Callaway Golf of its right to fairly compete for space online and within search engine results and reducing the visibility of Callaway Golf's genuine goods on the World Wide Web, (ii) causing an overall degradation of the value of the goodwill associated with the Callaway Golf Marks, and (iii) increasing Callaway Golf's overall cost to market its goods and educate consumers about its brand via the Internet.

29. Defendants are concurrently conducting and targeting their counterfeiting and infringing activities toward consumers and likely causing unified harm within this district and elsewhere throughout the United States. As a result, Defendants are defrauding Callaway Golf and the consuming public for Defendants' own benefit.

30. At all times relevant hereto, Defendants had full knowledge of Callaway Golf's ownership of the Callaway Golf Marks, including its exclusive right to use and license such intellectual property and the goodwill associated therewith.

31. Defendants' use of the Callaway Golf Marks, including the promotion and advertisement, reproduction, distribution, sale, and offering for sale of their Counterfeit Goods, is without Callaway Golf's consent or authorization.

32. Defendants are engaging in the above-described unlawful counterfeiting and infringing activities knowingly and intentionally or with reckless disregard or willful blindness to Callaway Golf's rights for the purpose of trading on Callaway Golf's goodwill and reputation.

33. Defendants' above identified infringing activities are likely to cause confusion, deception and mistake in the minds of consumers before, during, and after the time of purchase. Moreover, Defendants' wrongful conduct is likely to create a false impression and deceive consumers, the public, and the trade into believing there is a connection or association between Callaway Golf's genuine goods and Defendants' Counterfeit Goods, which there is not.

34. Given the visibility of Defendants' various e-commerce stores and the similarity of their concurrent actions, it is clear Defendants are either affiliated, or at a minimum, cannot help but know of each other's existence and the unified harm likely to be caused to Callaway Golf and the overall consumer market in which they operate because of Defendants' concurrent actions.

35. Although some Defendants may be physically acting independently, they may properly be deemed to be acting in concert because the combined force of their actions serves to multiply the harm caused to Callaway Golf.

36. Defendants' payment and financial accounts, including but not limited to those specifically set forth on Schedule "A," are being used by Defendants to accept, receive, and deposit profits from Defendants' trademark counterfeiting and infringing, and unfairly competitive activities connected to their E-commerce Store Names and any other alias e-commerce store names being used or controlled by them.

37. Further, Defendants, upon information and belief, are likely to transfer or secret their assets to avoid payment of any monetary judgment awarded to Callaway Golf.

38. Callaway Golf has no adequate remedy at law.

39. Callaway Golf is suffering irreparable injury and has suffered substantial damages because of Defendants' unauthorized and wrongful use of the Callaway Golf Marks. If Defendants' counterfeiting and infringing, and unfairly competitive activities are not preliminarily and permanently enjoined by this Court, Callaway Golf and the consuming public will continue to be harmed while Defendants wrongfully earn a substantial profit.

40. The harm and damages sustained by Callaway Golf has been directly and proximately caused by Defendants' wrongful reproduction, use, advertisement, promotion, offers to sell, and sale of their Counterfeit Goods.

**COUNT I - TRADEMARK COUNTERFEITING AND INFRINGEMENT**  
**PURSUANT TO § 32 OF THE LANHAM ACT (15 U.S.C. § 1114)**

41. Callaway Golf hereby adopts and re-alleges the allegations set forth in Paragraphs 1 through 40 above.

42. This is an action for trademark counterfeiting and infringement against Defendants based on their use of counterfeit and confusingly similar imitations of the Callaway Golf Marks in commerce in connection with the promotion, advertisement, distribution, offering for sale, and/or sale of the Counterfeit Goods.

43. Specifically, Defendants are promoting and otherwise advertising, selling, offering for sale, and distributing goods using counterfeits and/or infringements of one or more of the Callaway Golf Marks. Defendants are continuously infringing and inducing others to infringe the Callaway Golf Marks by using one or more of the Callaway Golf Marks to advertise, promote, offer to sell and/or sell counterfeit and infringing Callaway Golf branded goods.

44. Defendants' concurrent counterfeiting and infringing activities are likely to cause and are causing confusion, mistake, and deception among members of the trade and the general consuming public as to the origin and quality of Defendants' Counterfeit Goods.

45. Defendants' unlawful actions have caused and are continuing to cause unquantifiable damages and irreparable harm to Callaway Golf and are unjustly enriching Defendants with profits at Callaway Golf's expense.

46. Defendants' above-described unlawful actions constitute counterfeiting and infringement of the Callaway Golf Marks in violation of Callaway Golf's rights under § 32 of the Lanham Act, 15 U.S.C. § 1114.

47. Callaway Golf has no adequate remedy at law. Callaway Golf has suffered and will continue to suffer irreparable injury and damages because of Defendants' above-described activities if Defendants are not preliminarily and permanently enjoined. Additionally, Defendants will continue to wrongfully profit from their unlawful activities.

**COUNT II - FALSE DESIGNATION OF ORIGIN**  
**PURSUANT TO § 43(a) OF THE LANHAM ACT (15 U.S.C. § 1125(a))**

48. Callaway Golf hereby adopts and re-alleges the allegations set forth in Paragraphs 1 through 40 above.

49. Defendants' Counterfeit Goods bearing, offered for sale, and sold using copies of one or more of the Callaway Golf Marks have been widely advertised and offered for sale throughout the United States via the Internet.

50. Defendants' Counterfeit Goods bearing, offered for sale, and sold using copies of one or more of the Callaway Golf Marks are virtually identical in appearance to Callaway Golf's genuine goods. However, Defendants' Counterfeit Goods are different in quality. Accordingly,

Defendants' activities are likely to cause confusion among consumers as to at least the origin or sponsorship of their Counterfeit Goods.

51. Defendants have used in connection with their advertisement, offer for sale, and sale of their Counterfeit Goods, false designations of origin and false descriptions and representations, including words or symbols and designs which falsely describe or represent such goods and have caused such goods to enter commerce in the United States with full knowledge of the falsity of such designations of origin and such descriptions and representations, all to Callaway Golf's detriment.

52. Defendants have each authorized infringing uses of one or more of the Callaway Golf Marks in Defendants' advertisement and promotion of their counterfeit and infringing branded goods. Some Defendants have also misrepresented to members of the consuming public that the Counterfeit Goods they advertise and offer for sale are genuine, non-infringing goods.

53. Additionally, Defendants are simultaneously using counterfeits and infringements of one or more of the Callaway Golf Marks to unfairly compete with Callaway Golf and others for space within organic and paid search engine and social media results. Defendants are thereby jointly (i) depriving Callaway Golf of valuable marketing and educational space online which would otherwise be available to Callaway Golf and (ii) reducing the visibility of Callaway Golf's genuine goods on the World Wide Web and across social media platforms.

54. Defendants' above-described actions are in violation of Section 43(a) of the Lanham Act, 15 U.S.C. §1125(a).

55. Callaway Golf has no adequate remedy at law, and has sustained both individual and indivisible injury and damages caused by Defendants' concurrent conduct. Absent an entry of an injunction by this Court, Callaway Golf will continue to suffer irreparable injury to its goodwill

and business reputation, as well as monetary damages, while Defendants are earning a substantial profit.

**COUNT III – COMMON LAW UNFAIR COMPETITION**

56. Callaway Golf hereby adopts and re-alleges the allegations set forth in Paragraphs 1 through 40 above.

57. This is an action against Defendants based on their promotion, advertisement, distribution, offering for sale, and/or sale of goods using or using marks that are virtually identical to one or more of the Callaway Golf Marks in violation of Florida's common law of unfair competition.

58. Specifically, Defendants are promoting and otherwise advertising, selling, offering for sale, and distributing goods using and/or bearing counterfeits and infringements of one or more of the Callaway Golf Marks. Defendants are also each using counterfeits and infringements of one or more of the Callaway Golf Marks to unfairly compete with Callaway Golf and others for (i) space in search engine and social media results across an array of search terms and/or (ii) visibility on the World Wide Web.

59. Defendants' infringing activities are likely to cause and are causing confusion, mistake, and deception among consumers as to the origin and quality of Defendants' e-commerce stores as a whole and all products sold therein.

60. Callaway Golf has no adequate remedy at law and is suffering irreparable injury and damages because of Defendants' actions, while Defendants are unjustly profiting from those actions.

**COUNT IV - COMMON LAW TRADEMARK INFRINGEMENT**

61. Callaway Golf hereby adopts and re-alleges the allegations set forth in Paragraphs 1 through 40 above.

62. This is an action for common law trademark infringement against Defendants based on their promotion, advertisement, offering for sale, and sale of their Counterfeit Goods using one or more of the Callaway Golf Marks.

63. Callaway Golf is the owner of all common law rights in and to the Callaway Golf Marks.

64. Specifically, each Defendant is promoting and otherwise advertising, distributing, offering for sale, and selling goods using and/or bearing infringements of one or more of the Callaway Golf Marks.

65. Defendants' infringing activities are likely to cause and are causing confusion, mistake and deception among consumers as to the origin and quality of Defendants' Counterfeit Goods bearing the Callaway Golf Marks.

66. Callaway Golf has no adequate remedy at law and is suffering damages and irreparable injury because of Defendants' actions, while Defendants are unjustly profiting from those actions.

**PRAYER FOR RELIEF**

67. WHEREFORE, Callaway Golf demands judgment on all Counts of this Complaint and an award of equitable relief and monetary relief against Defendants as follows:

a. Entry of temporary, preliminary, and permanent injunctions pursuant to 15 U.S.C. § 1116, 28 U.S.C. § 1651(a), The All Writs Act, and Federal Rule of Civil Procedure 65, enjoining Defendants, their agents, representatives, servants, employees, and all those acting in

concert or participation therewith, from manufacturing or causing to be manufactured, importing, advertising or promoting, distributing, selling or offering to sell their Counterfeit Goods; from infringing, counterfeiting, or diluting the Callaway Golf Marks; from using the Callaway Golf Marks, or any mark or design similar thereto, in connection with the sale of any unauthorized goods; from using any logo, trade name, or trademark or design which may be calculated to falsely advertise the services or goods of Defendants as being sponsored by, authorized by, endorsed by, or in any way associated with Callaway Golf; from falsely representing themselves as being connected with Callaway Golf, through sponsorship or association, or engaging in any act which is likely to falsely cause members of the trade and/or of the purchasing public to believe any goods or services of Defendants are in any way endorsed by, approved by, and/or associated with Callaway Golf; from using any reproduction, counterfeit, infringement, copy, or colorable imitation of the Callaway Golf Marks in connection with the publicity, promotion, sale, or advertising of any goods sold by Defendants; from affixing, applying, annexing or using in connection with the sale of any goods, a false description or representation, including words or other symbols tending to falsely describe or represent Defendants' goods as being those of Callaway Golf, or in any way endorsed by Callaway Golf and from offering such goods in commerce; from engaging in search engine optimization strategies using colorable imitations of Callaway Golf's name or trademarks; and from otherwise unfairly competing with Callaway Golf.

b. Entry of temporary, preliminary, and permanent injunctions pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority, enjoining Defendants and all third parties with actual notice of an injunction issued by the Court from participating in, including providing financial services, technical services or other support to, Defendants in

connection with the sale and distribution of non-genuine goods bearing and/or using counterfeits of the Callaway Golf Marks.

c. Entry of an order pursuant to 15 U.S.C. § 1116, 28 U.S.C §1651(a), The All Writs Act and the Court's inherent authority, that, upon Callaway Golf's request, Defendants and the top level domain (TLD) Registry for each of the E-commerce Store Names or their administrators, including backend registry operators or administrators, place the E-commerce Store Names, and any other e-commerce or domain names being used and/or controlled by Defendants to engage in the business of marketing, offering to sell, and/or selling goods bearing counterfeits and infringements of the Callaway Golf Marks, on Registry Hold status for the remainder of the registration period for any such e-commerce store or domain name, thus removing them from the TLD zone files which link the E-commerce Store Names, and any other e-commerce store or domain name used by Defendants, to the IP addresses where the associated e-commerce stores or websites are hosted

d. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority, canceling for the life of the current registration or, at Callaway Golf's election, transferring the E-commerce Store Names and any other e-commerce store names used by Defendants to engage in their counterfeiting of the Callaway Golf Marks to Callaway Golf's control so they may no longer be used for unlawful purposes.

e. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority, that, upon Callaway Golf's request, any Internet marketplace website operators and/or administrators, registrar and/or top level domain (TLD) Registry for the E-commerce Store Names who are provided with notice of an injunction issued by the Court

identify any e-mail address known to be associated with Defendants' respective E-commerce Store Name.

f. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority, authorizing Callaway Golf to serve an injunction issued by the Court on any e-mail service provider with a request that the service provider permanently suspend the email addresses which are or have been used by Defendants in connection with Defendants' promotion, offering for sale, and/or sale of goods using counterfeits and/or infringements of the Callaway Golf Marks.

g. Entry of an Order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority authorizing Callaway Golf to serve the injunction on the e-commerce store registrar(s) and/or the privacy protection service(s) for the E-commerce Store Names to disclose to Callaway Golf the true identities and contact information for the registrants of the E-commerce Store Names.

h. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority that upon Callaway Golf's request, those acting in concert or participation as service providers to Defendants, who have notice of the injunction, disable and/or cease hosting, facilitating access to, or providing any supporting service to any and all e-commerce stores, including but not limited to the E-commerce Store Names, through which Defendants engage in the promotion, offering for sale and/or sale of goods using counterfeits and/or infringements of the Callaway Golf Marks.

i. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, and the Court's inherent authority, that, upon Callaway Golf's request, any messaging service and Internet marketplace website operators and/or administrators who are provided with notice of an

injunction issued by the Court permanently remove any and all listings and associated images of goods bearing counterfeits and/or infringements of the Callaway Golf Marks via the e-commerce stores operating under the E-commerce Store Names, and upon Callaway Golf's request, any other listings and images of goods bearing and/or using counterfeits and/or infringements of the Callaway Golf Marks associated with and/or linked to the same sellers or linked to any other alias e-commerce store names being used and/or controlled by Defendants to promote, offer for sale and/or sell goods bearing and/or using counterfeits and/or infringements of the Callaway Golf Marks.

j. Entry of an order pursuant to 28 U.S.C. § 1651(a), The All Writs Act, Federal Rule of Civil Procedure 65, and the Court's inherent authority, that, upon Callaway Golf's request, Defendants and any Internet marketplace website operators and/or administrators of the E-commerce Store Names who are provided with notice of an injunction issued by the Court, immediately cease fulfillment of and sequester all goods of each Defendant bearing one or more of the Callaway Golf Marks in its inventory, possession, custody, or control, and surrender those goods to Callaway Golf.

k. Entry of an order pursuant to 15 U.S.C. § 1116 and the Court's inherent authority, requiring Defendants, their agent(s) or assign(s), to assign all rights, title, and interest, to their E-commerce Store Name(s), and any other e-commerce store names being used by Defendants to engage in the business of marketing, offering to sell, and/or selling goods bearing counterfeits and infringements of the Callaway Golf Marks, to Callaway Golf and, if within five (5) days of entry of such order Defendants fail to make such an assignment, the Court order the act to be done by another person appointed by the Court at Defendants' expense, such as the Clerk of Court, pursuant to Federal Rule of Civil Procedure 70(a).

l. Entry of an order pursuant to 15 U.S.C. § 1116 and the Court's inherent authority, requiring Defendants, their agent(s) or assign(s), to instruct all search engines to permanently delist or deindex the E-commerce Store Name(s), and any other e-commerce store names being used by Defendants to engage in the business of marketing, offering to sell, and/or selling goods bearing counterfeits and infringements of the Callaway Golf Marks, and, if within five (5) days of entry of such order Defendants fail to make such a written instruction, the Court order the act to be done by another person appointed by the Court at Defendants' expense, such as the Clerk of Court, pursuant to Federal Rule of Civil Procedure 70(a).

m. Entry of an order requiring Defendants to account to and pay Callaway Golf for all profits and damages resulting from Defendants' trademark counterfeiting and infringing and unfairly competitive activities and that the award to Callaway Golf be trebled, as provided for under 15 U.S.C. §1117, or that Callaway Golf be awarded statutory damages from each Defendant in the amount of two million dollars (\$2,000,000.00) per each counterfeit trademark used and product type offered for sale or sold, as provided by 15 U.S.C. §1117(c)(2) of the Lanham Act.

n. Entry of an award pursuant to 15 U.S.C. § 1117 (a) and (b) of Callaway Golf's costs and reasonable attorneys' fees and investigative fees associated with bringing this action.

o. Entry of an order pursuant to 15 U.S.C. § 1116, 28 U.S.C. § 1651(a), The All Writs Act, Federal Rule of Civil Procedure 65, and the Court's inherent authority that, upon Callaway Golf's request, Defendants and any financial institutions, payment processors, banks, escrow services, money transmitters, e-commerce shipping partner, fulfillment center, warehouse, storage facility, or marketplace platforms, and their related companies and affiliates, identify and restrain all funds, up to and including the total amount of judgment, in all financial accounts and/or

sub-accounts used in connection with the E-commerce Store Names or other alias e-commerce store names used by Defendants presently or in the future, as well as any other related accounts of the same customer(s) and any other accounts which transfer funds into the same financial institution account(s), and remain restrained until such funds are surrendered to Callaway Golf in partial satisfaction of the monetary judgment entered herein.

p. Entry of an award of pre-judgment interest on the judgment amount.

q. Entry of an order requiring Defendants, at Callaway Golf's request, to pay the cost necessary to correct any erroneous impression the consuming public may have received or derived concerning the nature, characteristics, or qualities of Defendants' products, including without limitation, the placement of corrective advertising and providing written notice to the public.

r. Entry of an order for any further relief as the Court may deem just and proper.

DATED: April 12, 2024.

Respectfully submitted,

STEPHEN M. GAFFIGAN, P.A.

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**SCHEDULE "A"**

**[This page is the subject of Plaintiff's Motion to File Under Seal. As such, this page has been redacted in accordance with L.R. 5.4(b)(1)]**