

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION**

LEGEND PICTURES, LLC,

PLAINTIFF,

v.

CASE No.: 1:25-cv-12627

THE PARTNERSHIPS IDENTIFIED ON SCHEDULE A,

DEFENDANTS.

COMPLAINT

Plaintiff, Legend Pictures, LLC (“Legendary” or “Plaintiff”), by its undersigned counsel, hereby complains of the Partnerships identified on Schedule A, attached hereto (collectively, the “Defendants”), which use at least the identified online marketplace accounts identified therein (collectively, the “Defendant Internet Stores” or “Seller Aliases”), and for its Complaint hereby alleges as follows:

JURISDICTION AND VENUE

1. This Court has original subject matter jurisdiction over the claims in this action pursuant to the provisions of the Lanham Act, 15 U.S.C. § 1114 *et seq.*, and 15 U.S.C. § 1125, *et seq.*; the Copyright Act, 17 U.S.C. § 501, *et seq.*; and 28 U.S.C. § 1338(a)-(b), 28 U.S.C. § 1331. This Court has jurisdiction over the claims in this action that arise under the laws of the State of Illinois pursuant to 28 U.S.C. § 1367(a), because the state law claims are so related to the federal claims that they form part of the same case or controversy and derive from a common nucleus of operative facts

2. This Court has personal jurisdiction over Defendants, in that Defendants conduct significant business in Illinois and in this Judicial District, and the acts and events giving rise to

this lawsuit, of which Defendants stand accused, were undertaken in Illinois and within this Judicial District.

3. Venue is proper in this Court pursuant to 28 U.S.C. § 1391, since Defendants directly target consumers in the United States, including Illinois, through the fully interactive, commercial Internet stores operating under the Seller Aliases. Defendants commit tortious acts, engage in interstate commerce, and wrongfully cause substantial injury in the State of Illinois.

JOINDER

4. Joinder is proper pursuant to Federal Rule of Civil Procedure 20(a)(2) as the same ownership likely exists across the Defendant Internet Stores, Plaintiff's right to relief stems from the same series of transactions or occurrences, and questions of law and/or fact common to all defendants will arise in the action.

5. Plaintiff has filed, as Exhibit 3 attached hereto, its Schedule A list of Seller Aliases including the defendant store names and online marketplace accounts found to be selling counterfeit products. However, the true identities of the defendants — *i.e.*, the individuals and/or entities operating the Seller Aliases — are not yet known.

6. In Plaintiff's experience, a significant number of Seller Aliases included in Schedule A are operated by the same individual and/or entity. It is not until the third-party marketplaces produce the registration data for these stores that the Plaintiff is able to discover the identity or identities of the individuals and/or entities operating the online marketplace accounts.

7. Given the similarities between the Defendant Internet Stores discussed *infra* and the likelihood that many, if not all, are operated by the same individual and/or entity, and for purposes of judicial efficiency, Plaintiff asserts that joinder of all defendants is proper at this stage

as severing the case would mean that multiple stores with the same operator would be adjudicated piecemeal and/or would need to be re-joined at a later date.

INTRODUCTION

8. This action has been filed to combat the online trademark and copyright infringement and counterfeiting of Defendants, who trade upon Plaintiff's valuable trademarks and/or copyrights by selling and/or offering for sale unauthorized, inauthentic, infringing, and counterfeit products in connection with Plaintiff's federally registered trademarks, as well as to stop and prevent Defendants' selling of unauthorized products that use, are based on, and/or are derived from federally registered copyrighted subject matter created by Legendary.

9. Plaintiff, Legend Pictures, LLC, is the owner of the federally registered Dune and Legendary trademarks, listed in the table below, and true and correct copies of which are attached hereto as Exhibit 1 (collectively referred to as the "Dune Trademarks"). The trademark registrations constitute *prima facie* evidence of their validity and of Legendary's exclusive right to use the Dune Trademarks pursuant to 15 U.S.C. § 1057(b). The Dune Trademarks are inherently distinctive, valid, subsisting, and in full force and effect; have been used exclusively and continuously by Plaintiff; and qualify as famous marks.

MARK	REG. No.	GOODS & SERVICES
DUNE	U.S. Reg. No. 7,316,543	Calendars; posters; book marks; stickers; art books and coffee table books on scenes and characters from movies, games, and videos; reference books and encyclopedias on scenes and characters from movies, games and videos; pencil sets; books in the nature of diaries, notebooks, note cards, autograph books, blank journal books, and wall décor, in the form of decals for use as home décor; bookends; booklet based table top role playing game
DUNE	U.S. Reg. No. 7,819,252	Pre-recorded digital video discs, magneto-optical discs, and digital versatile discs featuring TV shows and motion pictures in the fields of fantasy, science fiction, horror, humor, adventure; downloadable computer game software for use on mobile and cellular phones, personal computers, handheld computers and computerized consoles; magnets, namely, decorative and refrigerator magnets Glass, ceramic and earthenware goods, namely, collectible statues and collectible dioramas, cups, mugs, drinking glasses, figurines, statues, lunchboxes, vacuum bottles; hydration packs containing a fluid reservoir, delivery tubes, and/or mouthpieces; Holiday ornaments made of ceramic and/or glass

MARK	REG. No.	GOODS & SERVICES
DUNE	U.S. Reg. No. 7,031,466	<p>Ornamental lapel pins made of enamel, and key chains</p> <p>Poly-resin figurines, poly-resin statues and replicas, namely, figurines</p> <p>Toys, namely, equipment sold as a unit for playing card games; hand held units for playing electronic games other than those adapted for use with an external display screen or monitor; game equipment sold as a unit for playing a board game, a card game, a manipulative game, stand alone video output game machines; action figures and accessories therefor; toy animal figures and accessories thereof; slot machines; articulated two and three dimensional positional game figures with tailored clothing; toy vinyl figures; pvc mixed media toy figures; trading cards for games; equipment sold as a unit for playing a parlor type role playing game</p> <p>Entertainment services, namely, development of concepts for and production and distribution of motion pictures, television programs, Internet programs, videogames, multimedia entertainment content; publication of books, magazines and other printed matter</p>
 LEGENDARY	U.S. Reg. No. 5,119,595	Publications, namely, comic books and graphic novels
LEGENDARY PICTURES	U.S. Reg. No. 3,412,677	<p>motion picture films, [prerecorded videocassettes,] digital versatile disks (DVDs), compact discs, and other recordable media, namely, computer disks, CD-ROMs [,] * and * audio discs [, and audio tapes,] featuring live action, computer generated, and animated motion pictures *, * or combinations thereof; pre-recorded [audio tapes,] audio compact discs [, and video tapes] featuring musical entertainment</p> <p>Entertainment services, namely, production, development and distribution of motion picture films, [television programs, television program specials,] music video programs [, documentary television programs] and motion pictures [, animated television programs and motion pictures]</p>
 LEGENDARY	U.S. Reg. No. 6,931,253	Entertainment services, namely, development of concepts for and production and distribution of motion pictures, and television programs; Entertainment services, namely, production of videogames; multimedia entertainment services in the nature of recording, production and post-production services in the fields of entertainment content and films; Entertainment, namely, production of continuing comedy, drama, action, and animated programs delivered by Internet
 LEGENDARY	U.S. Reg. No. 3,621,043	Entertainment services, namely, production and distribution of motion picture films, [television programs, television program specials, music video programs, documentary television programs and motion pictures, animated television programs] and motion pictures
 LEGENDARY	U.S. Reg. No. 3,656,926	<p>Motion picture films featuring comedy, adventures, sports, romance and drama; digital media, namely, prerecorded videocassettes, DVDs, and compact discs all featuring comedy, adventures, sports, romance and drama; digital media, namely, prerecorded computer disks, CD-ROMs, audio discs [and audio tapes] all featuring comedy, adventures, sports, romance and drama; prerecorded [audio tapes], audio compact discs and video tapes all featuring musical entertainment</p> <p>Entertainment services, namely, production and distribution of motion picture films, [television programs and television program specials] ; entertainment services, namely, production and distribution of music video programs, [documentary television programs and] documentary motion picture films; entertainment services, namely, production and distribution of [animated television programs and] animated motion picture films</p>

MARK	REG. No.	GOODS & SERVICES
 LEGENDARY	U.S. Reg. No. 5,375,497	Publications, namely, comic books and graphic novels
 LEGENDARY	U.S. Reg. No. 5,997,357	Shirts, t-shirts, sweatshirts, hooded sweatshirts, jackets, hats, and caps
 LEGENDARY	U.S. Reg. No. 5,997,358	Shirts, t-shirts, sweatshirts, pants, sweatpants, hooded sweatshirts, jackets, hats and caps, warm-up suits
 LEGENDARY	U.S. Reg. No. 4,436,755	Posters [; photographs; brochures, pictures]

10. Plaintiff is the owner of the federally registered copyrights relating to the films *Dune* and *Dune: Part 2*, which are attached hereto as **Exhibit 2** (hereinafter referred to as the “Dune Copyrights”).

11. In an effort to illegally and deceptively profit from the Dune Trademarks and Dune Copyrights, Defendants created the Defendant Internet Stores, designed in look, feeling, and suggestion to give the impression to consumers that they are legitimate merchants selling products manufactured by or authorized by Legendary through the use of the Dune Trademarks and/or Dune Copyrights, with Defendants’ ultimate intention being to deceive unknowing consumers into purchasing inauthentic products (herein referred to as the “Counterfeit Products”).

12. Plaintiff filed this action to combat Defendants’ ongoing infringement of Plaintiff’s Dune Trademarks and Dune Copyrights (collectively referred to as “Legendary’s Intellectual Property”). Plaintiff has been and continues to be irreparably damaged through consumer confusion, dilution, tarnishment, loss of control over the creative content, and loss of exclusivity of its valuable trademarks and copyrights as a result of Defendants’ actions and is thus seeking injunctive and monetary relief.

THE PLAINTIFF

13. Founded in 2000, Legend Pictures, LLC, is a limited liability company with its primary offices located at 2900 W. Alameda Avenue, Burbank, California 91505.

14. Legendary is a leading media company dedicated to owning, producing, and delivering content to worldwide audiences. Legendary's productions have grossed more than \$20 billion worldwide at the box office.

15. One of Legendary's most-acclaimed and popular productions is the epic science fiction film franchise, *Dune*. The first installment, *Dune*, was released in 2021, and the second installment, *Dune: Part Two*, was released in 2024. The *Dune* franchise has grossed over \$1 billion dollars worldwide and has a significant following both in the U.S. and internationally.

16. Following the success of *Dune*, Legendary, in conjunction with its licensed affiliates, began to manufacture, market, distribute, and sell *Dune* merchandise throughout the world. *Dune* merchandise includes clothing, such as t-shirts and hoodies; posters; and other various items developed in connection with the *Dune* Copyrights that feature and/or are sold in conjunction with the *Dune* Trademarks (the “*Dune* Products”).

17. Plaintiff is the exclusive source and/or licensor of *Dune* Products which typically include at least one of the *Dune* Trademarks and/or Copyrights.

18. The following are examples of genuine *Dune* Products:

AUTHENTIC PRODUCT EXAMPLES

 LEGENDARY SHOP	 LEGENDARY SHOP	 LEGENDARY SHOP Titles ▾
 <p>Home / Dune / Dune Sandworm Hoodie</p>	 <p>Home / Dune / Dune Arrakis Desktop Mat</p>	 <p>Home / Dune / Dune Arrakis Where The Spice Is Nice Two-Tone Mug</p>

shop.legendary.com/products/dune-sandworm-hoodie

shop.legendary.com/collections/dune/products/dune-arrakis-desktop-mat

shop.legendary.com/collections/dune/products/dune-arrakis-where-the-spice-is-nice-two-tone-mug

19. Legendary has expended significant time, energy, money, and resources into developing and promoting the Dune film franchise and the Dune Products. As a result, the Dune films and the Dune Products are widely known and recognizable and are exclusively associated by consumers and the public as being sourced by the Plaintiff. As such, the recognition and goodwill associated with the Dune Products, Dune Trademarks, and Dune Copyrights are of incalculable and inestimable value to the Plaintiff.

20. Plaintiff has made significant efforts to protect its interests in and to the Legendary Intellectual Property. Legendary and its licensees are the only businesses and/or individuals authorized to manufacture, import, export, advertise, offer for sale, or sell any goods utilizing the Dune Copyrights and/or Dune Trademarks. Plaintiff has not licensed or otherwise authorized Defendants to use the Dune Copyrights and/or Dune Trademarks or manufacture, import, export, advertise, offer for sale, or sell the Dune Products.

THE DEFENDANTS

21. Defendants are individuals and/or business entities whose true identities are unknown and often concealed with unverified, incomplete, or false business names, addresses, and contact information. Upon information and belief, all Defendants reside in foreign jurisdictions.

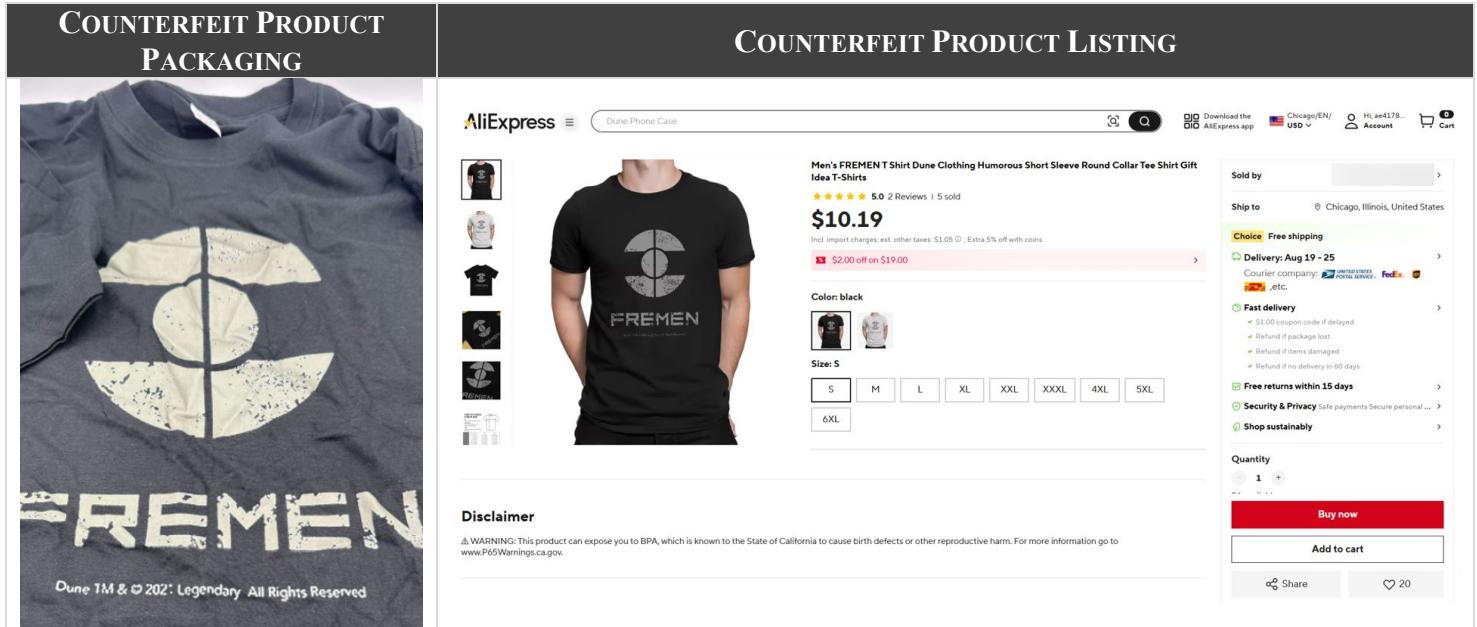
22. Defendants operate fully interactive commercial websites and online marketplace accounts utilizing, at least, the following marketplaces: AliExpress, Inc. (“AliExpress”); Amazon, Inc. (“Amazon”); eBay, Inc. (“eBay”); eCrater, Inc. (“eCrater”); Printblur.com (“Printblur”); Printerval.com (“Printerval”); WhaleCo, Inc. d/b/a Temu (“Temu”); and Walmart, Inc. (“Walmart”) (collectively referred to herein as the “Online Marketplaces”).

23. Each Defendant Internet Store is using and/or has used Legendary’s Intellectual Property, without authorization to do so, in connection with offering for sale, selling, marketing, and distributing Counterfeit Products in direct competition with the Plaintiff, between at least the months of January 2025 – September 2025.

24. Defendants target the United States, including Illinois, and have offered to sell and, on information and belief, have sold and continue to sell Counterfeit Products to consumers within the United States and this Judicial District.

THE DEFENDANTS’ UNLAWFUL CONDUCT

25. Upon information and belief, Defendants are using Legendary’s Intellectual Property without authorization in their product listing titles, product descriptions, as keywords in the metadata of the Defendant Internet Stores, on product packaging, and on the physical products themselves, in connection with Counterfeit Products. For example:



26. Defendants' Counterfeit Products are intentionally designed to look identical or similar to genuine Dune Products. Both Plaintiff and Defendants advertise and sell their products using the Dune Trademarks and/or feature protected elements of the Dune Copyrights, in the same area and in the same manner, via the Internet, and during the same timeframe.

27. Defendants' unlawful use of Legendary's Intellectual Property, and unfair competition, draw would-be consumers of Plaintiff's authentic Dune Products away from Plaintiff and to the Defendant Internet Stores.

28. Defendants use Legendary's Intellectual Property as keywords for their Counterfeit Products, so that would-be consumers will be directed to their stores when searching for authentic Dune Products. For example, Defendants utilize various SEO tactics to enable their Defendant Internet Stores and Counterfeit Product listings to be at the top of search results.

29. Potential consumers purchasing Dune Products are diverse, with varying degrees of sophistication, likely to have difficulty distinguishing genuine Dune Products from Counterfeit Products.

30. Consumers who intend to purchase authentic Dune Products are purchasing the Counterfeit Products and are receiving inauthentic, low-quality items which consumers associate with the Plaintiff.

31. On information and belief, counterfeiters, such as Defendants, operate numerous additional online marketplace accounts and/or e-commerce stores. As such, it is likely that Defendants may be infringing upon Legendary's Intellectual Property in ways not yet determined.

32. Internet websites like the Defendant Internet Stores are estimated to receive tens of millions of visits per year and to generate over \$350 billion in annual online sales.¹ According to an intellectual property rights seizures statistics report issued by Homeland Security and the U.S. Customs and Border Protection, the manufacturer's suggested retail price (MSRP) of goods seized by the U.S. government in the fiscal year 2020 was over \$1.3 billion.² Internet websites like the Defendant Internet Stores are also estimated to contribute to tens of thousands of lost jobs for legitimate businesses and broader economic damages such as lost tax revenue every year. *Id.*

33. As addressed in the *New York Times* and by the U.S. Dept. of Homeland Security, and as reflected in the increase of federal lawsuits filed against sellers offering for sale and selling infringing and/or counterfeit products on the above mentioned digital marketplaces, an astronomical number of counterfeit and infringing products are offered for sale and sold on these digital marketplaces at a rampant rate.³

¹ See "2020 Review of Notorious Markets for Counterfeiting and Piracy," OFFICE OF THE UNITED STATES TRADE REPRESENTATIVE, Executive Office of the President. 85 FR 62006 (October 1, 2020).

² See "Intellectual Property Rights Fiscal Year 2020 Seizure Statistics," U.S. CUSTOMS AND BORDER PROTECTION. CBP Publication No. 1542-092 (September 21, 2021).

³ See Ganda Suthivarakom, *Welcome to the Era of Fake Products*, N.Y. TIMES (Feb. 11, 2020), <https://www.nytimes.com/wirecutter/blog/amazon-counterfeit-fake-products/>. See also *Combating Trafficking in Counterfeit and Pirated Goods*, U.S. DEPT. OF HOMELAND SECURITY (Jan. 24, 2020), available at https://www.dhs.gov/sites/default/files/publications/20_0124_plcy_counterfeit-pirated-goods-report_01.pdf.

34. Upon information and belief, Defendants operate in an organized manner, often monitor trademark infringement litigation alert websites, utilize online chat platforms and groups, and use collective efforts in an attempt to avoid liability and intellectual property enforcement efforts.⁴ Furthermore, there is a substantial evidentiary overlap in Defendants' behavior, conduct, and individual acts of infringement, thus constituting a collective enterprise.

35. The Defendant Internet Stores also include notable common features, including selling the same and/or similar infringing products such as t-shirts, mugs, wall art, and pins, identically or similarly priced products and discounts, and the use of the same text and images.

36. Defendants often conceal their identities using fictitious names and addresses to register and operate their network. For example, many Defendants' names and physical addresses used to register their Defendant Internet Stores are incomplete, contain randomly typed letters, or fail to include cities and other relevant information. Upon information and belief, Defendants regularly create new websites and online marketplace accounts on various platforms using the Seller Aliases, as well as other unknown fictitious names and addresses. These are some of the common tactics used by Defendants to conceal their identities, the full scope and interworking of their infringing operation, and to avoid being shut down.

37. Further, counterfeiters, like Defendants, typically operate multiple payment processor and merchant accounts (collectively referred to herein as the "Payment Processors"), and hide behind layers of payment gateways so they can continue operation in spite of any enforcement efforts. Additionally, as financial transaction logs in previous similar cases have shown, Defendants often maintain offshore bank accounts and regularly move funds from their Payment Processor accounts to said offshore bank accounts, outside the jurisdiction of this Court.

⁴ For this reason, Plaintiff is concurrently filing a Motion For Leave to File Certain Documents Under Seal.

38. Defendants, without any authorization or license, have knowingly and willfully infringed Plaintiff's rights in the Dune Trademarks and Dune Copyrights in connection with the manufacturing, advertisement, distribution, offering for sale, and sale of illegal, infringing, and counterfeit products into the United States and Illinois.

39. In committing these acts, Defendants have willfully and in bad faith, committed the following, all of which have and will continue to cause irreparable harm to Plaintiff: infringed upon and used counterfeit versions of the Dune Trademarks; infringed upon and used the Dune Copyrights; created, manufactured, sold, and/or offered to sell Counterfeit Products which infringe upon Legendary's Intellectual Property; used Legendary's Intellectual Property in an unauthorized manner in order to sell, advertise, describe, mislead, and deceive consumers; engaged in unfair competition; and unfairly and unjustly profited from such activities at the expense of Legendary.

40. Unless enjoined, Defendants will continue to cause irreparable harm to Plaintiff .

COUNT I
TRADEMARK INFRINGEMENT AND COUNTERFEITING
(15 U.S.C. § 1114, *et seq.*)

41. Plaintiff repleads and incorporates by reference each and every allegation set forth in paragraphs 1-40 as if fully set forth herein.

42. Plaintiff is the owner of the Dune Trademarks, which have significant value to Plaintiff.

43. Defendants have used the Dune Trademarks without authorization in commerce and/or offered Counterfeit Products featuring the federally registered Dune Trademarks in connection with the sale, offering for sale, distribution, and/or advertising of the Counterfeit Products.

44. Without the authorization or consent of Legendary, and with knowledge of Legendary's well-known ownership rights in its Dune Trademarks, and with knowledge that the Counterfeit Products bear counterfeit marks, Defendants intentionally reproduced, copied, and/or colorably imitated the Dune Trademarks and/or used spurious designations that are identical with, or substantially indistinguishable from, the Dune Trademarks on or in connection with the manufacturing, import, export, advertising, marketing, promotion, distribution, display, offering for sale, and/or sale of the Counterfeit Products.

45. Defendants have manufactured, imported, exported, advertised, marketed, promoted, distributed, displayed, offered for sale, and/or sold their Counterfeit Products to the purchasing public in direct competition with Legendary and the Dune Products, in or affecting interstate commerce, and/or have acted with reckless disregard of Plaintiff's rights in and to the Dune Trademarks through their participation in such activities.

46. Defendants have applied their reproductions, counterfeits, copies, and colorable imitations of the Dune Trademarks to packaging, point-of-purchase materials, promotions, and/or advertisements intended to be used in commerce upon, or in connection with, the manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale, and/or selling of Defendants' Counterfeit Products, which is likely to cause confusion, mistake, and deception among the general purchasing public as to the origin of the Counterfeit Products, and is likely to deceive consumers, the public, and the trade into believing that the Counterfeit Products sold by Defendants originate from, are associated with, or are otherwise authorized by Plaintiff, through which Defendants make substantial profits and gains to which they are not entitled in law or equity.

47. Defendants' unauthorized use of the Dune Trademarks on or in connection with the Counterfeit Products was done with notice and full knowledge that such use was not authorized or licensed by Plaintiff, and with deliberate intent to unfairly benefit from the incalculable goodwill inherent in the Dune Trademarks.

48. Defendants' actions constitute willful counterfeiting of the Dune Trademarks in violation of 15 U.S.C. §§ 1114(1)(a)-(b), 1116(d), and 1117(b)-(c).

49. As a direct and proximate result of Defendants' illegal actions alleged herein, Defendants have caused substantial monetary loss, irreparable injury, and damage to Plaintiff, its business, its reputation, and its valuable rights in and to the Dune Trademarks and the goodwill associated therewith, in an amount as yet unknown. Legendary has no adequate remedy at law for this injury, and unless immediately enjoined, Defendants will continue to cause such substantial and irreparable injury, loss, and damage to Plaintiff and its valuable Dune Trademarks.

50. Based on Defendants' actions as alleged herein, Plaintiff is entitled to injunctive relief, damages for the irreparable harm that it has sustained, and will sustain, as a result of Defendants' unlawful and infringing actions, as well as all gains, profits, and advantages obtained by Defendants as a result thereof, enhanced discretionary damages, treble damages, and/or statutory damages of up to \$2,000,000 per-counterfeit mark per-type of goods sold, offered for sale, or distributed, and reasonable attorneys' fees and costs.

COUNT II
FALSE DESIGNATION OF ORIGIN, PASSING OFF, & UNFAIR COMPETITION
(15 U.S.C. § 1125(a), *et seq.*)

51. Plaintiff repleads and incorporates by reference each and every allegation set forth in paragraphs 1-40 as if fully set forth herein.

52. Plaintiff, as the owner of all right, title, and interest in and to the Dune Trademarks has standing to maintain an action for false designation of origin and unfair competition under the Lanham Act, 15 U.S.C. § 1125(a), *et seq.*

53. Defendants' promotion, marketing, offering for sale, and sale of Counterfeit Products has created, and continues to create, a likelihood of confusion, mistake, and deception among the public as to the affiliation, connection, or association with Plaintiff.

54. By using the Dune Trademarks in connection with the sale of unauthorized products, Defendants create a false designation of origin and a misleading representation of fact as to the origin and sponsorship of the unauthorized products.

55. Defendants' false designation of origin and misrepresentation of fact as to the origin and/or sponsorship of the unauthorized products to the general public is a willful violation of 15 U.S.C. § 1125.

56. Upon information and belief, Defendants' aforementioned wrongful actions have been knowing, deliberate, willful, and intended to cause confusion, to cause mistake, and to deceive the purchasing public, with the intent to trade on the goodwill and reputation of Legendary, its Dune Products, and Dune Trademarks.

57. As a direct and proximate result of Defendants' aforementioned actions, Defendants have caused irreparable injury to Plaintiff by depriving Plaintiff of sales of its Dune Products and by depriving Legendary of the value of its Dune Trademarks as commercial assets in an amount as yet unknown.

58. Plaintiff has no adequate remedy at law and, if Defendants' actions are not enjoined, Plaintiff will continue to suffer irreparable harm to its reputation and the goodwill of its brand

COUNT III
VIOLATION OF ILLINOIS UNIFORM DECEPTIVE TRADE PRACTICES ACT
(815 ILCS § 510, *et seq.*)

59. Plaintiff repleads and incorporates by reference each and every allegation set forth in paragraphs 1-40 as if fully set forth herein.

60. Defendants have engaged in acts violating Illinois law, including, but not limited to, passing off their Counterfeit Products as those of Plaintiff and causing a likelihood of confusion and/or misunderstanding as to the source of Defendants' goods, thus causing a likelihood of confusion and/or misunderstanding as to an affiliation, connection, or association with genuine Dune Products, through Defendants' representation that Defendants' Counterfeit Products have Plaintiff's approval, when they do not.

61. The foregoing Defendants' acts constitute a willful violation of the Illinois Uniform Deceptive Trade Practices Act, 815 ILCS § 510, *et seq.*

62. The conduct of each Defendant is causing Plaintiff great and irreparable injury and, unless enjoined and restrained by this Court, Defendants will continue to cause Plaintiff great and irreparable injury that cannot fully be compensated or measured monetarily. Plaintiff has no adequate remedy at law, and Defendants' conduct has caused Plaintiff to suffer damage to its reputation and goodwill. Unless enjoined by the Court, Plaintiff will suffer future irreparable harm as a direct result of Defendants' unlawful activities.

63. Further, as a direct result of the Defendants' acts of trademark infringement, Defendants have obtained profits they would not have otherwise realized but for their infringement of Plaintiff's Trademarks.

COUNT IV
COPYRIGHT INFRINGEMENT
(17 U.S.C. § 501(a), *et seq.*)

64. Plaintiff repleads and incorporates by reference each and every allegation set forth in paragraphs 1-40 as if fully set forth herein.

65. The Dune Copyrights are the subject of multiple valid copyright registrations.

66. Plaintiff, at all relevant times, has been the holder of the copyright registrations and the exclusive rights of and belonging to Legend Pictures, LLC, including but not limited to the Dune Copyrights.

67. The Dune Copyrights have significant value and have been produced and created at considerable expense.

68. Upon information and belief, Defendants had access to the Dune Copyrights through Plaintiff's normal business activities. After accessing Plaintiff's work, Defendants wrongfully created copies of the copyrighted work without Plaintiff's consent, and engaged in, and continue to engage in, acts of widespread infringement.

69. Defendants further infringed the Dune Copyrights by making, or causing to be made, the Counterfeit Products by producing and distributing unauthorized reproductions of the creative works protected by the Dune Copyrights that are massively distributed via the Defendant Internet Stores.

70. Defendants offered for sale, sold, and continue to sell, the Counterfeit Products which is a violation of Plaintiff's exclusive rights of reproduction and distribution protected under 17 U.S.C. §501 *et seq.*

71. Defendants' continued intentional use of the Dune Copyrights without the consent or authorization of Legendary, constitutes intentional infringement of Plaintiff's federally registered Dune Copyrights. As a result, Plaintiff is entitled to relief pursuant to 17 U.S.C. § 504.

72. As a direct result of the Defendants' acts of willful copyright infringement, Defendants have obtained profits they would not have otherwise realized but for their infringement of the Dune Copyrights. Plaintiff is entitled to disgorgement of Defendants' profits, directly and indirectly, attributable to said infringement.

73. Pursuant to 17 U.S.C. §§ 502 and 503, Plaintiff is entitled to injunctive relief prohibiting each Defendant from further infringing the Dune Copyrights, and ordering that each Defendant destroy all unauthorized and/or infringing copies and reproductions of the Dune Copyrights.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff requests judgment against Defendants as follows:

1) That Defendants, their affiliates, officers, agents, servants, employees, attorneys, and all persons acting for, with, by, through, under, or in active concert with them be temporarily, preliminarily, and permanently enjoined and restrained from:

- a. using the Dune Trademarks and/or Copyrights, or any reproductions, copies, or colorable imitations thereof, in any manner in connection with the distribution, marketing, advertising, offering for sale, or sale of any product that is not an authorized Dune Product, or is not authorized by Plaintiff to be sold in connection with Legendary's Intellectual Property;
- b. passing off, inducing, or enabling others to sell or pass off any product not produced under the authorization, control, or supervision of Plaintiff and approved by Plaintiff for sale using Legendary's Intellectual Property;

- c. shipping, delivering, holding for sale, transferring, or otherwise moving, storing, distributing, returning, or otherwise disposing of, in any manner, products or inventory not authorized by Plaintiff to be sold or offered for sale, and which bear the Dune Trademarks, or which are derived from the Dune Copyrights;
- d. further infringing Legendary's Intellectual Property and damaging Plaintiff's goodwill;
- e. using, linking to, transferring, selling, exercising control over the Defendant Internet Stores, Defendant product listings, or any other online marketplace account that is being used to sell products or inventory not authorized by Plaintiff which use Legendary's Intellectual Property;
- f. operating and/or hosting websites at the Defendant Internet Stores, and any other online marketplace account registered to or operated by Defendants that are involved with the distribution, marketing, advertising, offering for sale, or sale of products or inventory not authorized by Plaintiff which use Legendary's Intellectual Property;

2) Entry of an Order that, upon Plaintiff's request, those in privity with Defendants and those with notice of the injunction, including any Online Marketplaces and Payment Processors, and any related entities, social media platforms such as Facebook, YouTube, LinkedIn, and Twitter, and Internet search engines such as Google, Bing, and Yahoo, shall:

- a. disable and cease providing services for any accounts through which Defendants engage in the sale of unauthorized products, which use Legendary's Intellectual Property, including any accounts associated with Defendants;

- b. disable and cease displaying any advertisements used by or associated with Defendants in connection with the sale of products not authorized by Plaintiff which use Legendary's Intellectual Property; and,
- c. take all steps necessary to prevent links to the Defendant Internet Stores from displaying in search results, including, but not limited to, removing links to the Defendant Internet Stores from any search index.

3) That Defendants account for, and pay to, Plaintiff all profits realized by Defendants by reason of Defendants' unlawful acts herein alleged;

4) For Judgment in favor of Plaintiff against Defendants that they have willfully infringed Plaintiff's rights in its federally registered Dune Trademarks, pursuant to 15 U.S.C. § 1114;

5) That Plaintiff be awarded actual damages, statutory damages, and/or other available damages, at the election of Plaintiff; and that the amount of damages for infringement are increased by a sum not to exceed three times the amount thereof as provided by 15 U.S.C. § 1117;

6) For Judgment in favor of Plaintiff against Defendants that they have willfully infringed Plaintiff's rights in its federally registered Dune Copyrights pursuant to 17 U.S.C. § 504;

7) That Plaintiff be awarded actual damages, statutory damages, and/or other available damages, at the election of Plaintiff, pursuant to 17 U.S.C. § 504;

8) That Plaintiff be awarded its reasonable attorneys' fees and costs; and,

9) Any and all other relief that this Court deems just and proper.

Dated: October 16, 2025

Respectfully submitted,

/s/ Alison K. Carter

Ann Marie Sullivan

Alison K. Carter

Gouthami V. Tufts

John Mariane

SULLIVAN & CARTER, LLP

111 W Jackson Blvd Ste 1700

Chicago, Illinois 60604

www.scip.law

929-724-7529

a.carter@scip.law

ATTORNEYS FOR PLAINTIFF